

**PROCEEDINGS OF THE COMMISSIONER OF COLLEGIATE EDUCATION  
A.P., VIJAYAWADA  
Present: Dr. Pola Bhaskar, I.A.S.**

**Rc. No. 01/CCE/AC-5/GER\_GPI/2022**

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**Sub:** Collegiate Education –Implementation of Sustainable Development Goals (SDGs) - Strategies for enhancement of GER & GPI - Issue of guidelines for implementation of strategies/work plan at institutional level - Reg.

**Ref:** Sustainable Development India Index Report 2020-21

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Education is covered under Goal No:4 (SDG4) of the Agenda 2030 for Sustainable Development.

**SD Goal 4: “Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all”.**

The Factors that influence the attainment of the Sustainable Development Goal (SDG) are Sustainable Development Indicators (SDIs). They impact the outcome of the Goal. SDIs mapped to Higher Education are

- I. Gross Enrolment Ratio (GER) in Higher Education (18-23 years)
- II. Gender Parity Index (GPI) in Higher Education (18-23 years)

Economic and social development may not guarantee sustainable development. Factors such as lack of access, limited resources impede sustainable development. The State Government is working towards building a quality based system that is accessible, inclusive, responsive and caters to the needs of diverse groups of young people with special focus on students from disadvantaged sections of the society by implementing “Jagananna Vidya Deevena (Full fee Reimbursement)”, “Jagananna VasathiDeevena (Maintenance fee)”.

The Department of Collegiate Education, in line with the state Government directives, has envisaged strategies for improvement of enrolment in Government Degree Colleges (GDCs) and accordingly prepared an Action Plan comprising of various activities. The expected outcome is attainment of 100% admission target in the ensuing academic year 2022-23 and thereafter in all GDCs across the state. The execution/implementation of the Work Plan at institutional level is coordinated & monitored at District/Zonal/State level.

The different levels at which Work Plan for Enhancement of GER & GPI is executed and monitored are:

- a) **Institutional Level:** Institutions are testing grounds for realization of a policy through implementation of the work plan. HOI and Lecturers are the Torch Bearers of policy/work plan execution. Lecturers perform academic duties in imparting quality education as well as support HOI in administration through various college committees.
- b) **District Level:** District Identified Colleges have to offer support through the District Resource Center (DRC) platform and also coordinate with the authorities at Zonal & State level.

- c) **Zonal Level:** Regional Joint Directors shall monitor the implementation of Work Plans at each institutional level within the zone through visits/Zonal level meetings.
- d) **State Level:** As an authority responsible for monitoring & coordinating the Work Plan at various levels i.e., institutional/ District/ Zonal/State level. CCE organizes periodical review meetings in online/offline mode.

**I. Strategies for enhancement of Gross Enrolment Ratio (GER) in Higher Education (18-23 years):**

The following activities are to be carried out at institutional level:

**1) Organizing Campaigning in all Junior Colleges (Feeder Colleges) along with door-to-door canvassing in surrounding areas**

**i. Execution at Institutional Level**

- Principal and Admission Promotion Committees (APCs) along with students shall interact with the principals and staff of junior colleges & Model Schools to seek their cooperation in motivating their students to take admissions into Govt. Degree Colleges by highlighting quality enhancement strategies like Teaching Learning Process Management system (TLPMS), infrastructure facilities, Innovative practices, extra-curricular activities etc. Awareness should be created among intermediate students about the courses, facilities, faculty, and quality initiatives and the student details such as group studying and mobile number are to be collected for providing guidance to the students during the admission process. Guest lectures to Intermediate students and invite Intermediate staff and students to GDCs to get first-hand information about the college.
- The APC members have to reach out to the students and parents in surrounding villages/areas through Alumni linkages or taking support from village/ward secretariats and carry out door-to-door campaigns.
- Guidance and services of Elected Representative also may be utilized.

**ii. Collaborating with Junior Colleges**

Plan and take measures to collaborate with Junior Colleges throughout the year and organize campaigning in all Junior Colleges (Feeder Colleges) along with door-to-door canvassing in surrounding areas at the time of admissions.

**iii. Alumni Engagement**

A series of alumni meetings are to be held in both offline & Online mode for arriving at strategies and for receiving support. They should be roped into canvassing along with college APC or at individual level through mouth publicity.

**iv. Making Use of the Services of Village/Ward Volunteers/ Secretaries**

Identification of localities of feeder areas where the potential for new